

Privacy policy — March of the Living Australia Ltd

June 2026

1 Privacy generally

This privacy policy applies to the handling of personal information by March of the Living Australia Ltd ACN 663 177 884 of PO Box 268, Elsternwick Victoria 3185 (**MOTLA, we us, our**).

MOTLA understands the importance of protecting the privacy of an individual's personal information. This privacy policy sets out how MOTLA aims to protect the privacy of your personal information, your rights in relation to your personal information managed by MOTLA and how MOTLA collects, holds, uses, discloses, and otherwise manages, your personal information.

In collecting, holding, using, disclosing and otherwise managing your personal information, MOTLA will comply with the *Privacy Act 1988* (Cth) (**Privacy Act**) and the Australian Privacy Principles in the Privacy Act.

MOTLA will regularly review its policies and procedures regarding personal information and may therefore update and amend this privacy policy from time to time. Any updated privacy policy will be made available on the website: www.motl.com.au/policies and will let you know of any changes via email and/or notice on our website, prior to the change becoming effective. You can otherwise contact us and request a copy. Our most recent privacy policy will apply to our collection, use and disclosure of personal information.

2 Kinds of personal information collected

Personal information is information or an opinion about an identified, or reasonably identifiable, individual, whether the information is true or not, and whether recorded in a material form or not.

During the provision of our goods and services or as a result of our other interactions or dealings with you, MOTLA may collect your personal information. The kinds of personal information that MOTLA collects will vary depending on our particular interaction or dealing with you. However, generally speaking, the kinds of personal information MOTLA collects may include:

- (a) contact and identification information such as your name, address, telephone number and email address;

We may also collect internet/technology related information from visitors to our site or users of our other online services, including the referring URL, your IP address, which browser you used to come to the site, the country, state or province, the pages of our site that you viewed during your visit and any search terms entered on our site (**Usage Data**).

MOTLA may also hold other kinds of personal information as permitted or required by law or other kinds of personal information that we notify you of at or about the time of collection.

In some circumstances we may collect personal information about individuals.

Information about your health, racial or ethnic origin, political persuasions, criminal record and religious or philosophical beliefs are all examples of sensitive information. If we do need to collect sensitive information about you, we will only do so with your consent or where we are required to do so by law.

3 Collection of personal information by MOTLA

MOTLA will generally collect personal information directly from you, for example:

- when you register or participate in one of our programs;
- if you sign up to one of our mailing lists, newsletters or similar publications;
- when you register with us, contact us by telephone, email or post, fill out a form or survey, enter a promotion or competition, request information about MOTLA, our products or services, or otherwise provide us with your details;
- where you use our website or other online services or otherwise interact with us;
- if you post information to any of our social media sites;
- where you enter into an agreement with us;
- when you make a donation to us;
- when you apply for or otherwise seek employment with us; or
- where you attend an event organised or sponsored by us.

Generally, MOTLA will only collect your personal information from sources other than you if it is unreasonable or impracticable to collect that personal information from you.

If you provide personal information about other individuals to us, you must ensure that you have informed those individuals that you are providing their personal information to us and that you have obtained their consent and advised them of our privacy policy.

In some circumstances MOTLA may receive personal information that we have not requested. If this occurs, we will comply with our obligations under the Privacy Act. You acknowledge that we may de-identify and/or destroy this information unless we are required to keep it by law.

4 Purposes for which personal information is used

Generally speaking, MOTLA collects and uses personal information so that we can develop, improve and promote the MOTLA programs and services and otherwise conduct our not for profit organisation.

Some examples of the purposes for which MOTLA collects, holds, uses and discloses your personal information include to:

- provide and maintain our website, including to monitor usage of our website;

- manage your registration as a user of the website;
- manage your registration to participate in our program;
- contact you to obtain your feedback regarding our programs or services or to conduct other market research;
- provide you with news, special offers and general information about similar programs, services, and events which we offer;
- receive feedback on and develop and enhance the MOTLA programs and services;
- enable us to supply you with information you request from us;
- contact you to obtain your feedback regarding our products or service or to conduct other market research;
- undertake direct marketing (as detailed in paragraph 5 below);
- analyse information we collect so that we can administer, support, improve and develop our program and the products and services we offer;
- where applicable, consider you for a potential employment opportunity with MOTLA if you apply for a role with us; and
- comply with the obligations of MOTLA under any applicable laws.

In addition to the purposes listed above, MOTLA may use your personal information for other purposes which we notify you of when we collect the information and for purposes otherwise permitted or required by law.

You have the option to deal with us anonymously or by using a pseudonym. However, you acknowledge that where this is impractical (for example when you register for a program with us or enter into a contract with us) or where the law or a court order provides otherwise, we are not required to provide these options to you.

Where personal information is used or disclosed, MOTLA takes steps reasonable in the circumstances to ensure it is relevant to the purpose for which it is to be used or disclosed. You are under no obligation to provide your personal information to MOTLA. However, without certain information from you, MOTLA may not be able to provide products, services or information to you or may be limited in how we can interact with you.

5 Direct marketing

In addition to the purposes outlined in paragraph 4 above, MOTLA may use and disclose your personal information in order to send you newsletters or information about new MOTLA programs, offers, donation campaigns, competitions, giveaways, events, products or services that may be of interest to you. If you do not wish to receive such communications, you can opt-out by contacting MOTLA via the contact details set out in paragraph 12 of this privacy policy or through the opt-out mechanism contained in a marketing communication to you.

6 Disclosure of personal information

MOTLA discloses your personal information for the purpose for which MOTLA collects it. As a result, generally, MOTLA will only disclose your personal information for a purpose set out in paragraphs 4 and 5 of this privacy policy. This may include disclosing your personal information to:

- our officers, employees, and related companies;
- our service providers and contractors and other third parties that provide products or services to us (including our technology and IT service providers, logistics or travel service providers, or other business or administration service providers);
- MOTLA's professional advisors and its insurers; and
- government authorities that regulate us or our organisation.

MOTLA may also disclose your personal information for other purposes if we notify you of the disclosure at or about the time of collecting the information, we have otherwise received your consent or the disclosure is required or authorised by law.

If you post information or other content to public sections of our website or to our social media sites, you acknowledge that the information or content may be viewed by the public and/or users of the relevant website or social media site.

7 Overseas disclosures

MOTLA may disclose your personal information outside Australia, including but not limited to service providers and contractors and other third parties that provide products or services to us.

We take reasonable steps to ensure that any such overseas recipients do not hold, use or disclose your personal information in a way that is inconsistent with the obligations imposed under the Privacy Act and the Australian Privacy Principles in the Privacy Act.

8 Links to other websites

When you access our website or other online services, we may provide as a convenience to you, links to other websites, including sites operated by our partners, associates, or independent third parties. These links are provided as a convenience to you. Each website has its own privacy practices, as described in that site's privacy policy. Those practices may be different than the practices described in this privacy policy, and we encourage you to read each website's privacy policy carefully before you use or submit information to that site. Additionally, to the extent that you follow a link to a website operated by an independent third party, please be aware that we exercise no authority or control over that third party, and cannot and are not responsible for any information that you may submit to that site.

9 Cookies

MOTLA may collect statistical information when you access and use our website or other online services by utilising features and technologies of your internet browser or device, including cookies, beacons, tags, and scripts. We use this information to analyse how our websites and other online services are being used and seek to improve our websites and other online services and provide more user friendly and customised websites and online

services. These features and technologies do not specifically identify you unless you expressly provide to us personally identifiable information. You may also elect to turn off the internet browser features which allow us to collect statistical information by selecting certain options on your browser. However, this may slow down or cause certain web pages to be inaccessible to you. Cookies and beacons, tags, and scripts may be used to send targeted advertising or promotional messages but will not be used to identify you.

10 Security of personal information

MOTLA takes steps reasonable in the circumstances to ensure that the personal information it holds is protected from misuse, interference and loss and from unauthorised access, modification or disclosure.

Where we hold personal information (including on electronic systems or on our premises) we will take reasonable steps and implement reasonable security measures to seek to protect that personal information from misuse, interference and loss and from unauthorised access, modification or disclosure.

We have in place procedures for training our employees, officers and volunteers about their obligations under this privacy policy, disciplining them for failure to follow this privacy policy. We also have in place internal procedures to seek to confirm compliance with this privacy policy.

MOTLA will destroy or de-identify personal information in circumstances where it is no longer required, unless MOTLA is otherwise required or authorised by law to retain the information. Usage Data will retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period, except when this data is used to strengthen functionality of our website or, we are legally required.

11 Access and correction

MOTLA takes steps reasonable in the circumstances to ensure personal information it holds is accurate, up-to-date, complete, relevant and not misleading.

Under the Privacy Act, you have a right to seek access to and correction of your personal information that is collected and held by MOTLA. If at any time you would like to access or correct the personal information that MOTLA holds about you, or you would like more information on MOTLA's approach to privacy, please contact MOTLA using the details set out in paragraph 12 below. MOTLA will grant access to the extent required or authorised by the Privacy Act or other law and take steps reasonable in the circumstances to correct personal information where necessary and appropriate.

To obtain access to your personal information:

- you will have to provide proof of identity to ensure that personal information is provided only to the correct individuals and that the privacy of others is protected;
- MOTLA requests that you be reasonably specific about the information you require; and
- MOTLA may charge you a reasonable administration fee, which reflects and will not exceed the cost to MOTLA for providing access in accordance with your request.

MOTLA will endeavour to respond to your request to access or correct your personal information within 30 days from your request. If MOTLA refuses your request to access or correct your personal information, MOTLA will provide you with written reasons for the refusal and details of complaint mechanisms.

If you are dissatisfied with MOTLA's refusal to grant access to, or correct, your personal information, you may make a complaint to the Office of the Australian Information Commissioner.

12 Contacting MOTLA

For further information or enquiries regarding your personal information, or if you would like to opt-out of receiving any promotional or marketing communications or make a privacy complaint, please contact MOTLA using any of the following contact details:

Email: admin@motl.com.au

Post: PO Box 268, Elsternwick, 3185 VIC

Phone: 0413 525 592

13 Privacy complaints

Please direct all privacy complaints to MOTLA's CEO. At all times, privacy complaints:

- will be treated seriously;
- will be dealt with promptly;
- will be dealt with in a confidential manner; and
- will not affect your existing obligations or affect the commercial arrangements between you and MOTLA.

MOTLA will acknowledge your complaint within 7 days of receipt and endeavour to resolve it within 30 days, unless MOTLA informs you otherwise and seeks your agreement in writing.

MOTLA will commence an investigation into your complaint. You will be informed of the outcome of your complaint following completion of the investigation. In the event that you are dissatisfied with the outcome of your complaint, or an extension to the time in which MOTLA will resolve it, you may refer the complaint to the Office of the Australian Information Commissioner. The Information Commissioner may be contacted at www.oaic.gov.au or by email at enquiries@oaic.gov.au.